

# **RUBRIC: LIVE REPORTING SERVICE**

Interview at Fall Showcase 2014 to be invited to State Championship 2015

Individual Student Event, Two Students Per School Allowed To Apply

Are you a future reporter? Do you like exploring interesting stories, talking with others about their experiences, and to report those findings live on camera? This is the category for you.

Due to the STLP State Championship events being held in a multitude of locations throughout venue, a team of students is needed to report live about those different events and areas.

Reports will be presented live on stage to the general audience in attendance at the STLP State Championship. Likewise, reports may be recorded and released online as part of the social media campaign aimed at bringing the STLP event to the largest and broadest audience possible

Selected students will be assigned a time to report from the stage on the topic of their choice. Students will be selected to be on the team at State and will be recognized on stage during the Award Ceremony.

## **What the STLP Coordinator/Teacher should do:**

- Share the rubric with students
- Determine which student should apply for this category
- Plan for the student to attend Fall Showcase for the interview

## **What the student should do:**

- Review the rubric
- Gather information to bring to interview at Fall Showcase; be specific
- Create an up to 2-minute sample video highlighting your interview skills and on-camera presence to share with judges
- **Bring a device with your video preloaded to play for the judges.** (Do not assume judges will have Internet access or their own devices). Please be sure your device is charged and has a screen size at least as large as a tablet (no smartphones)
- Be prepared at interview to talk about your reporting skills and experiences

## **What Judges will do:**

- Interview the student and score the interview and documents based upon the rubric

FALL SHOWCASE	CRITERIA	POINTS
<b>DEPENDABILITY</b>	Student reports on time to gain interview time	0 5
<b>SKILLS</b>	Skills interviewing live on camera	1 2 3 4 5
	Skills at formulating interviewing questions	1 2 3 4 5
<b>EXPERIENCE</b> Documented in terms of events or time frame (Months, years)	Experience reporting	1 2 3 4 5
	Experience getting a story	1 2 3 4 5
	Experience on stage	1 2 3 4 5
<b>(*NEW*) PRESENTATION BYOD</b>	Student came prepared with appropriate device, necessary accessories, and knowledge to present their demonstrational video	1 2 3 4 5
<b>SAMPLE VIDEO</b>	Sample should include interviewing skills on camera; interesting questioning skills used during interviews	1 2 3 4 5 6 7 8 9 10
<b>INTERVIEW</b>	Student presents information and answers questions	1 2 3 4 5 6 7 8 9 10
<b>TOTAL POINTS OUT OF 55</b>		

**INVITED TO STATE THIS YEAR?** \_\_\_\_ Yes \_\_\_\_ No

**NOTE to JUDGES:** Please be certain to record comments for the student and include those comments for review in the final scoring form that will be released to the student candidate. Your comments are critical to their future success.